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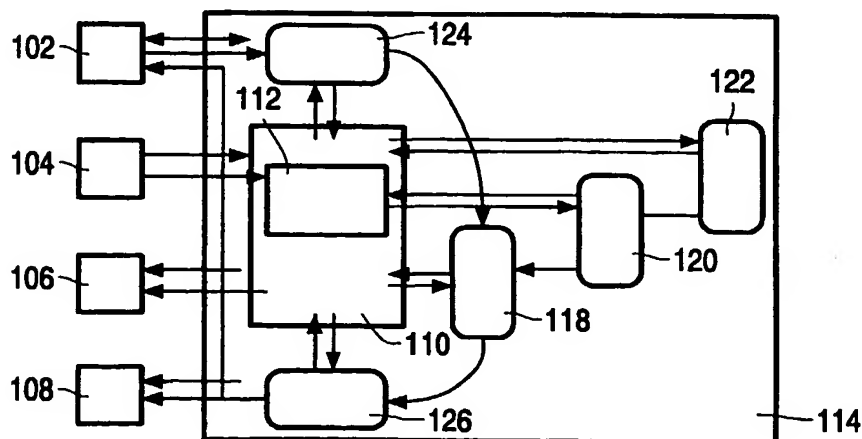
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(54) Title: METHOD OF AND SYSTEM FOR PRESENTING MEDIA CONTENT TO A USER OR GROUP OF USERS, COMPUTER PROGRAM PRODUCT, INFORMATION CARRIER, ENTERTAINMENT DEVICE



(57) Abstract: The invention relates to a method of presenting media content to a user or group of users, wherein the media content resides on a storage system and the method comprises the steps of defining a query to retrieve the media content, which query is appropriate for the user's situation by using context information; retrieve the queried media content from the storage system; and presenting the queried media content to the user or group of users.

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